

# MINI of Fort Myers



**LET'S MOTOR.**

To Our Dearest MINI Friends:

It is almost time for the next MINI of Fort Myers Rally! This rally, aptly named "the Bloody Original Launch Rally" will be in celebration of the new 2014 F56 Hardtop. The F56 has arrived at the MINI of Fort Myers dealership and we are excited to show it off!

The rally is two weeks away, on Saturday, April 19th. We are meeting at MINI of Fort Myers at 10am. We plan to hit the road no later than 10:30. Our route will take us through beautiful downtown Fort Myers and will loop back toward Fort Myers Beach via McGregor Blvd. We will stop at Zoomers Amusement Park for some MINI golf fun and Go Karts! After everyone has had their fill on fun, we will head back toward the dealership. Lunch will be provided by the Tilted Kilt Pub & Eatery! There will be prizes, giveaways, and a Best Costume contest! Be sure to dress the part: 60's/70's British attire. Are MINI skirts and go-go boots your thing? How about bell bottoms and platform shoes? Hit up the thrift shops and come dressed to impress (or to amuse).

Be sure to let us know if you can make it! You can contact Brooke at [brooke.hendrix@miniofftmyers.com](mailto:brooke.hendrix@miniofftmyers.com) to RSVP or call the dealership at 239-210-2800 and let us know how many of you awesome smiling faces we can expect to see!

## The Bloody Original Launch Rally

**Saturday, April 19<sup>th</sup> at 10:00 am**

*(PS: You may want to brush up on some of your MINI trivia and/or British trivia! It just may come in handy.)*

**Your Friends at MINI of  
Fort Myers**



DEALERSHIP:

**MINI of Fort Myers**

ADDRESS:

**13880 S. Tamiami Tr  
Fort Myers, FL 33912**

PHONE:

**(239) 210-2800**

FAX:

**(239) 433-3027**

WEB:

**[miniofftmyers.com](http://miniofftmyers.com)**

RSVP:

**[brooke.hendrix@  
miniofftmyers.com](mailto:brooke.hendrix@miniofftmyers.com)**