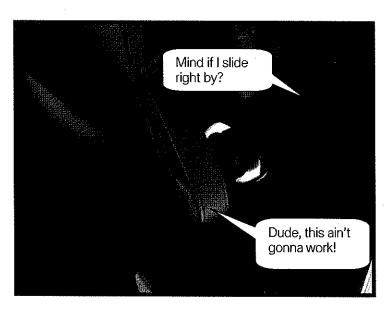
Retail Operator / General Manager	Sales – New Car	Sales - Pre-Owned	Business Manager (F&I)	Service	Parts & Accessories	Administration
Date: October 26, 2012 Bulletin #: M-30-1012-0021		Name; Vin Title; MIN	Name: Vinnie Tennessee Kung Title: MINI Product Manager			



MINI PRODUCT PLANNING & STRATEGY BULLETIN YO VINNIE: IS THE RECARO SEAT COMING BACK TO R59? VINNIE SEZ: RECAROS ARE DISCONTINUED FOR ROADSTER.



Today, we received confirmation that the Recaro seat will not be re-released for the R59. This is because of the loop that retains the seatbelt and how it can wear against the inner mechanism of the soft top. While it is intended to allow for an easy reach of the seatbelt, the wide shoulder area of the Recaros means that this loop does not fit properly on the Roadster (which is also why it is not available on the Convertible.)

Keep in mind, this does not affect safety. The discontinuation of the Recaro seat is because of aesthetic and convenience reasons.

For owners of early 2012 cars that did get the Recaros, let them know they have a very rare car!

As an alternative, we recommend either the JCW version of the leather or cloth seats that are part of the JCW Interior Package for Cooper and Cooper S models. For John Cooper Works Roadsters we'd go right for the Championship Red piped Lounge Leather seats.

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