

Retail Operator / General Manager	Sales – New Car	Sales – Pre-Owned	Business Manager (F&I)	Service	Parts & Accessories	Administration
Date:	March 28, 2013	Source:	MINI Product Planning			
Bulletin #:	M-20-0313-0012	Name:	Chris Potgieter			
		Title:	MINI Product Advocate			
		Phone #:	(201) 307-4139			

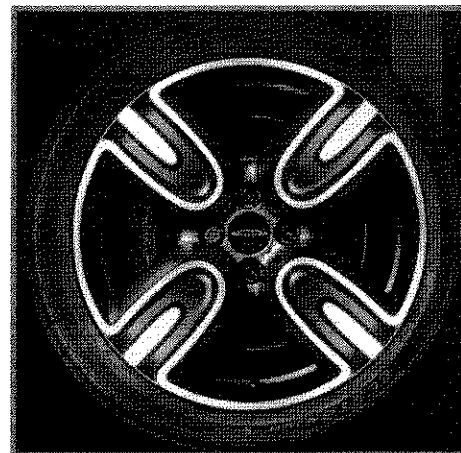


MINI PRODUCT PLANNING & STRATEGY BULLETIN MINI JOHN COOPER WORKS GP UNLEASHED.

As we approach the final stretch of the race to deliver the **MINI John Cooper Works GP** to Dealers and our Customers, we'd like to provide you with some final details before 105,500 HP are unleashed.

The MINI John Cooper Works GP comes standard with exclusive 17" wheels, high-performance tires designed in partnership with Kumho, adjustable coil over suspension and 6-piston Brembo® front calipers for extra stopping power. Combined, these components deliver awesome handling and agility.

The factory-equipped **Kumho 215/40 R17 Ecsta V700** sport tires are slightly larger than your typical MINI John Cooper Works performance tires and sit on a wider 7.5" GP wheel. Bred for the race track and developed for the motoring enthusiast, these tires are extremely grippy and are optimized for performance, but have a few limitations. These limitations are outlined in the attached 2013 MINI John Cooper Works GP Tire Information letter (Appendix 1). **Please print at the dealership and request all customers sign the form prior to delivery.**



We are thrilled to offer the 2013 MINI John Cooper Works GP as a thoroughbred racing machine, however, for those customers who'd prefer the standard John Cooper Works Run-flat tire (Continental/Bridgestone Potenza), we will offer GP owners the option to exchange their Kumho tires for 205/45R17 84W John Cooper Works performance run-flat tires after delivery. To claim for the exchange set of tires, dealers should follow the below points in line with the standard Warranty process:

- Send a copy of a completed and signed MINI John Cooper Works GP Tire Information letter to MINI USA Customer Relations (required to be signed prior to delivery)
- The Warranty Department will issue a defect code and process under separate cover
- Dealers will be responsible for contacting their customers and arranging fitment
- As part of the Warranty process, the Kumho tires will be returned to MINI USA and scrapped
- The JCW performance tires/part numbers are as follows: Continental 36112148482; Bridgestone Potenza 36120429852.

Customers will need to complete their choice of tire option prior to final handover of their vehicle and no late requests will be considered. Customers may prefer to swap out immediately for the performance tires based on their driving style and climate. The possibility of this will depend on tire availability.

The MINI John Cooper Works GP caters for the sportiest of performance tastes, and will have drivers wanting more with every corner you power through.

LET'S MOTOR.®

