

MINI



Dear Motorer,

I am writing to you today to personally apologize for the delay of your 2015 MINI Hardtop. We are doing everything we can to get this vehicle to you, and to ensure that it delivers on everything you have come to expect from MINI.

The situation is this; the availability of the 2015 model year MINI Hardtop has been pushed back to October as we await EPA certification results. Engineers are working diligently with the EPA to complete testing and to arrive at a certified MPG rating as soon as possible.

We know that you have invested in us, and we want to make sure you know we are invested in you. Motorer Relations is standing by to assist further, and we have empowered our dealers to assist you one-on-one to help during this time period. We are also working to put protocols in place to do our best to avoid a situation like this in the future, and to make your MINI experience the best it can be.

Customer deliveries are expected to start as soon as October 1, 2014. I, along with my team, am taking every possible step to address this delay. We will communicate any and all changes as we move forward.

Company

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BMW Group Company

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A handwritten signature in black ink, appearing to read "David Duncan".

David Duncan,
V.P., MINI of the Americas