

Bulletin #: M-31-0221-002

Retail Operator

Sales Pre-Owned

General Manager

Sales New Car

Take Note

Take Action

Business Manager

Parts & Accessories

Service

Administration

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Source: MINI Sales & Product

Date: February 4th, 2020

Supersedes: N/A



A VISUAL GUIDE.

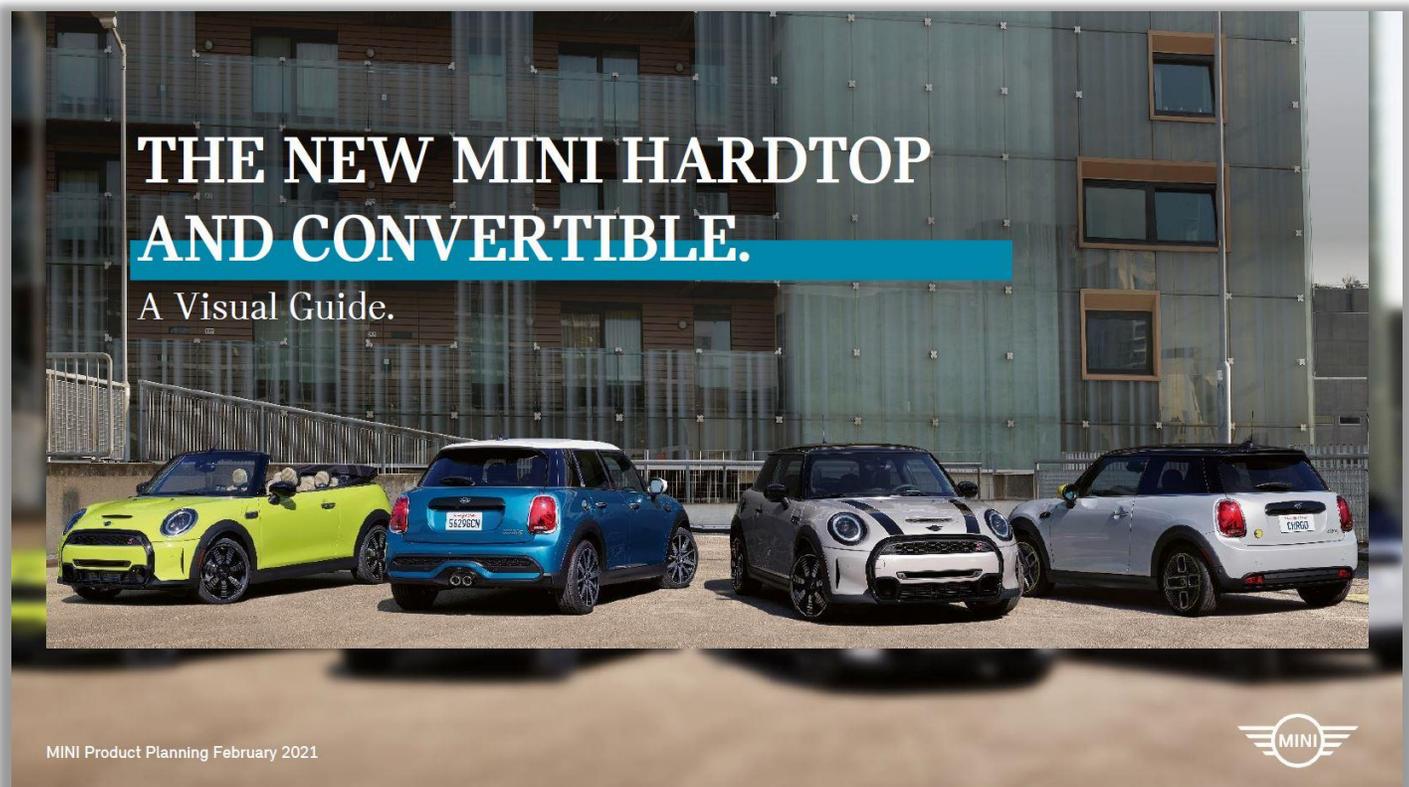
THE NEW HARDTOPS & CONVERTIBLE.

With the exciting launch of the New Hardtops & Convertible, we are pleased to announce a new BYO experience expected to launch on **April 1st**.

Following the MY22 Ordering training carried out this week by our Regional Product Trainers, the elements in this document are included to enable a further understanding of the visual changes to the MY22s.

The contents of this guide are by no means a replacement to the standard ordering and pricing guides, available in the Automotive Sales Portal, and only to be used for visualizing newer models before the MY22 BYO is live.

The **Visual Guide**, including an **Ordering Checklist** is attached to this bulletin for your kind perusal.



UNDERSTANDING THE GUIDES. ORDERING CHECKLIST.

Body and Roof Color(s)

Upholstery

Interior Surface

Wheels

Tires



THE NEW MINI HARDTOP AND CONVERTIBLE.

A Visual Guide.



THE NEW MINI HARDTOP AND CONVERTIBLE.

Colors.

Wheels.

Upholstery.

Exterior.

Interior.

Options.





COLORS.

The New MINI Hardtop and Convertible.



COLOR PALETTE.



Moonwalk Grey



Pepper White



Midnight Black



Chili Red



White Silver



Island Blue



Rooftop Grey *Cooper S/JCW Only*



Zesty Yellow *Convertible Only*



British Racing Green IV



MINI Yours *Iconic Trim Only*
Enigmatic Black

Not pictured: John Cooper Works Rebel Green, and Deep Laguna (Sidewalk Only)

WHEELS.

The New MINI Hardtop and Convertible.



WHEELS.

15"



Heli Spoke

16"



Revolite Spoke
Anthracite



Victory Spoke

New!



Revolite Spoke Silver

WHEELS.

New!

New!

17"



Tentacle Spoke Silver



Tentacle Spoke Black



Pedal Spoke



Track Spoke



Rail Spoke



Scissor Spoke



Roulette Spoke



Electric Power Spoke

WHEELS.

18"



MINI Yours British Spoke

New!



Pulse Spoke

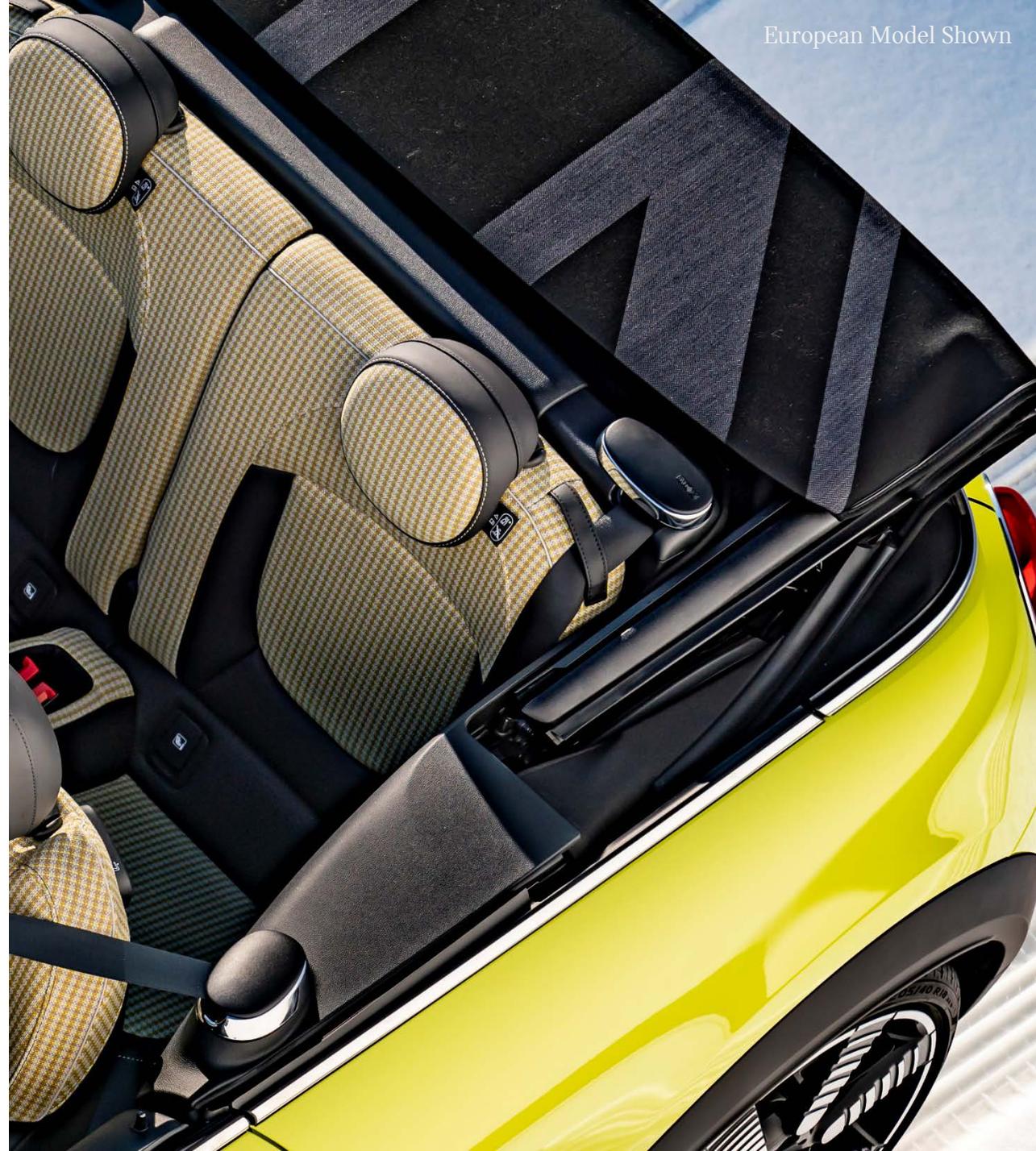
New!



Circuit Spoke

UPHOLSTERY.

The New MINI Hardtop and Convertible.



UPHOLSTERY. LEATHERETTE.



Carbon Black Leatherette



Cloth/Leatherette Black Pearl



New!

Cloth/Leatherette Black Pearl
Light Chequered

UPHOLSTERY. LEATHER.



Satellite Grey
Chesterfield Leather



Malt Brown
Chesterfield Leather



Leather Cross Punch
Carbon Black

UPHOLSTERY. LEATHER / DINAMICA.



MINI Yours Leather
Lounge Carbon Black
**Iconic Trim Only*



Carbon Black Dinamica/Cloth
**John Cooper Works Only*



Carbon Black
Dinamica/Leather
**John Cooper Works Only*

EXTERIOR DESIGN.

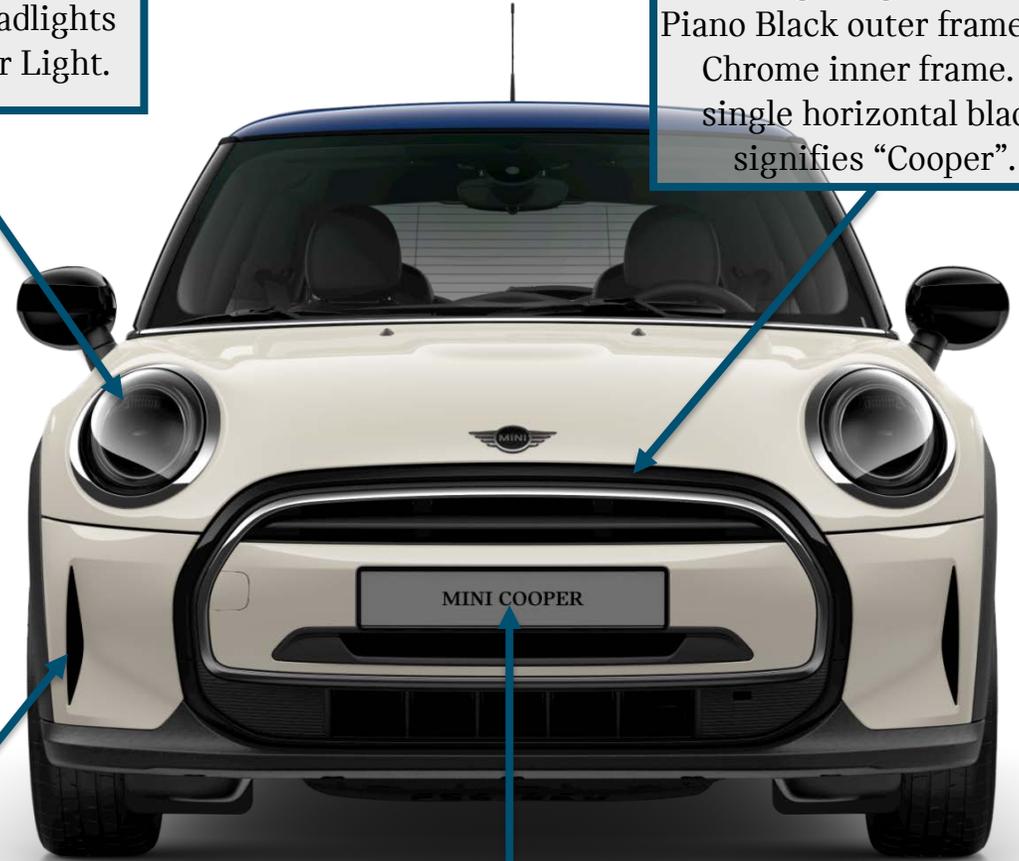
The New MINI Hardtop and Convertible.



EXTERIOR FRONT. COOPER.



Standard LED Headlights with Bad Weather Light.



Redesigned grille with a Piano Black outer frame and Chrome inner frame. A single horizontal blade signifies "Cooper".

Air curtains provide aerodynamic properties.

Body color pedestrian safety bar.

EXTERIOR REAR. COOPER.



Standard LED Union Jack
Taillights. Slightly tinted.



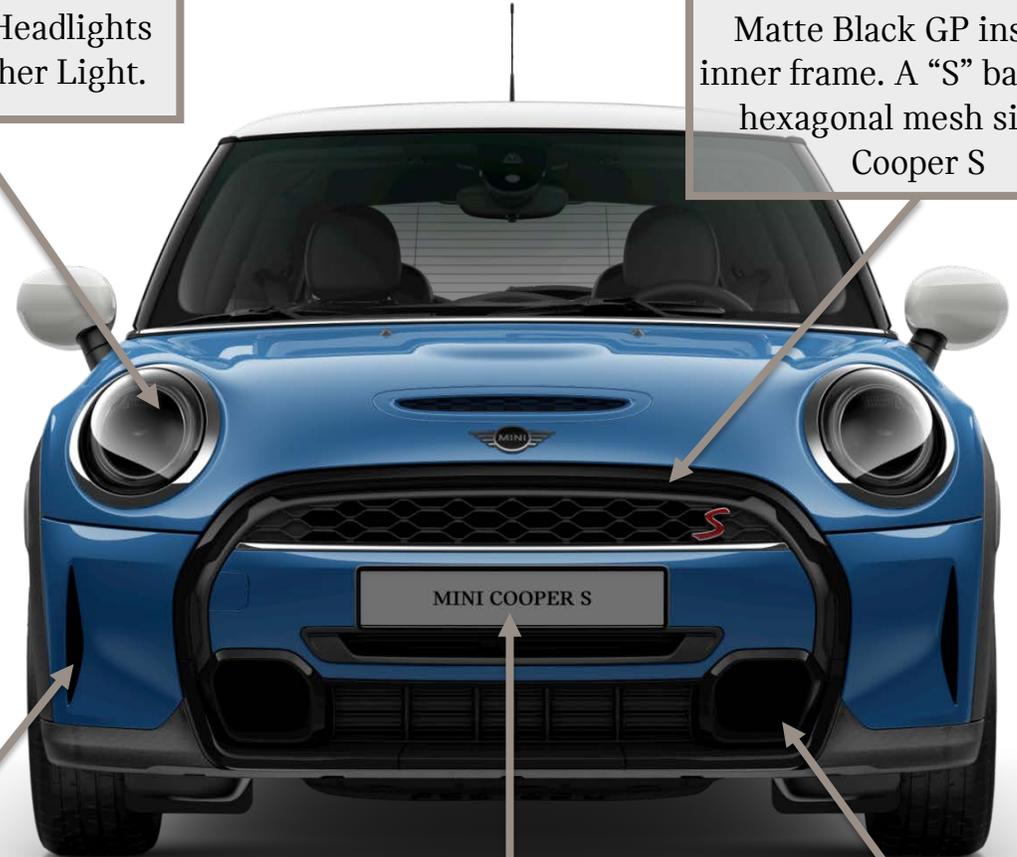
Hexagonal design mimics
the front grille and also
includes a body color panel.

Corners of the bumper are
more angular for a wider
appearance.

EXTERIOR FRONT. COOPER S.



Standard LED Headlights with Bad Weather Light.



Redesigned grille with a Piano Black outer frame and Matte Black GP inspired inner frame. A "S" badge and hexagonal mesh signify Cooper S

Air curtains provide aerodynamic properties.

Body color pedestrian safety bar.

Large brake ducts for efficient brake cooling

EXTERIOR REAR. COOPER S.



Standard LED Union Jack
Taillights. Slightly tinted.



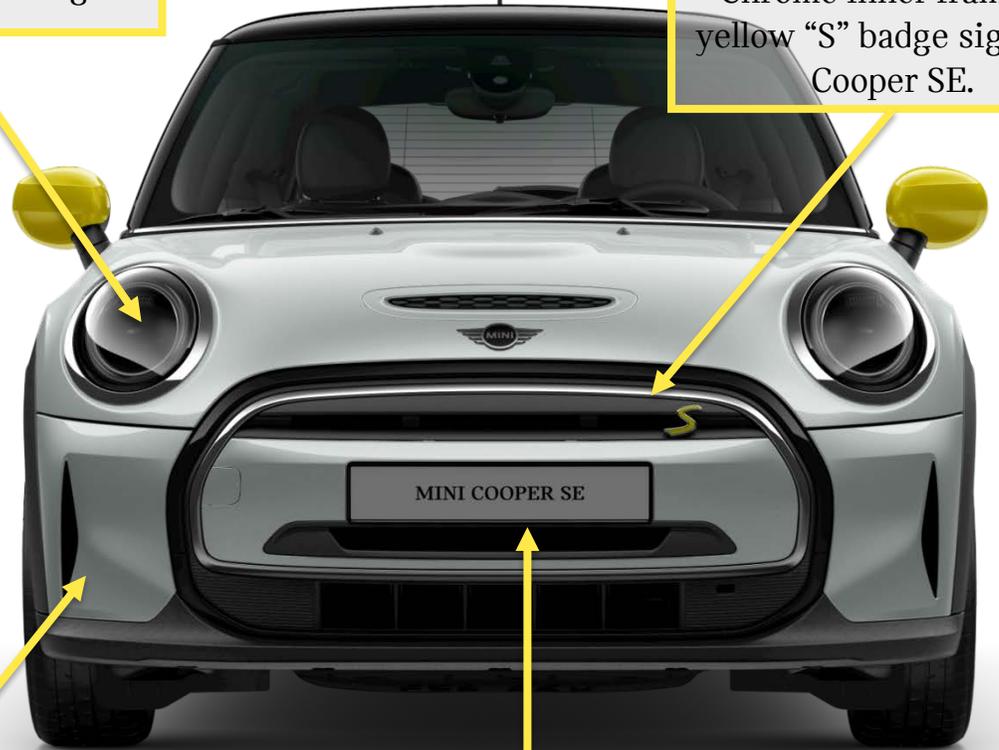
Hexagonal design mimics the
front grille and also includes a
body color panel.

Corners of the bumper are
more angular for a wider
appearance.

EXTERIOR FRONT. COOPER SE.



Standard LED Headlights with Bad Weather Light.



Redesigned grille with a Piano Black outer frame and Chrome inner frame. A yellow "S" badge signifies Cooper SE.

Air curtains provide aerodynamic properties.

Body color pedestrian safety bar.

EXTERIOR REAR. COOPER SE.



Standard LED Union Jack
Taillights. Slightly tinted.



EXTERIOR REAR. JOHN COOPER WORKS.



Standard LED Headlights with Bad Weather Light.



Redesigned grille with a Piano Black outer frame and Matte Black GP inspired inner frame with hexagonal mesh.

Air curtains provide aerodynamic properties.

Large brake ducts for efficient brake cooling

EXTERIOR REAR. JOHN COOPER WORKS.



Standard LED Union Jack
Taillights. Slightly tinted.



Racecar inspired diffuser.
(not shown)

Hexagonal design mimics the
front grille and also includes a
mesh insert.

Corners of the bumper are
more angular for a wider
appearance.

EXTERIOR DETAILS.

The New MINI Hardtop and Convertible.



EXTERIOR DETAILS.

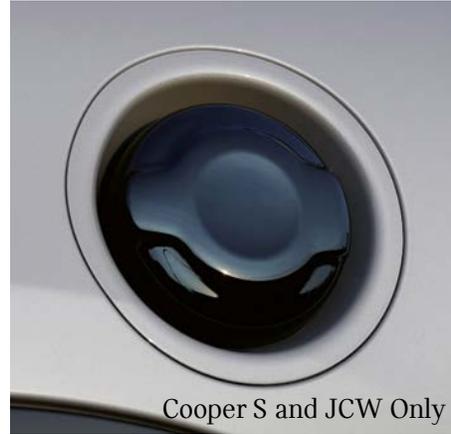
PIANO BLACK EXTERIOR.



Door Handles



Front “Wings”



Cooper S and JCW Only

Fuel Filler Cap



Cooper S Only

Grille Blade



Cooper S Only

Side Scuttle



Taillight Rings



Cooper and Cooper S Only

Model Badge



Headlight Rings



Rear “Wings”



Tailpipe Finisher

MY22 EXTERIOR DETAILS. MULTITONE ROOF.

An absolute highlight is our all new Multitone Roof, a color gradient of Soul Blue, Pearly Aqua and Jet Black in combination with Jet Black mirror caps.

This eye catcher is a totally unique feature within the automotive industry and enabled by a brand-new wet, on wet, on wet painting technology in our Oxford plant.

The Multitone Roof is available in the Iconic Trim for both 2 Door and 4 Door Hardtops as well as Clubman models and can be paired with all colors **except** for Chili Red, British Racing Green IV, and Coral Red on Clubman.



INTERIOR DETAILS.

The New MINI Hardtop and Convertible.



INTERIOR DETAILS. RADIO BEZEL.

A High Gloss Black “flat” fascia now appears on all Hardtop and Convertible radios. All MINI vehicles will now feature the larger 8.8” Touchscreen with an updated user interface as standard. Please note, models without Navigation will not show the “checkered flag” symbol on the home screen.



INTERIOR DETAILS. INSTRUMENT CLUSTER.

The Dynamic Digital Instrument Cluster is standard across all MINI models, replacing the Analog Cluster. Information displayed here includes Vehicle Speed, Driving Modes, Turn-by-Turn Navigation, Communications, Multimedia, and much more.

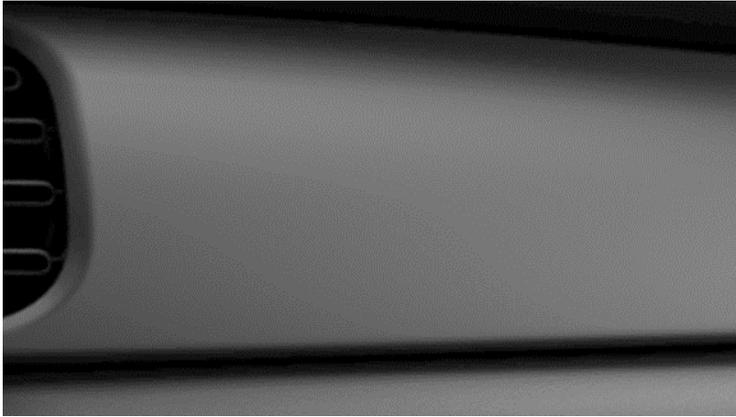


INTERIOR DETAILS. DASHBOARD.

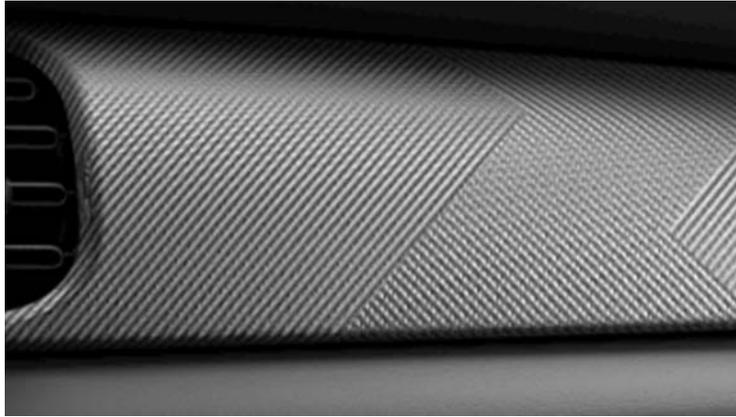
The dashboard design has been visually updated. The Interior Surface now wraps around the redesigned central air vents, bringing the décor all the way to the Center Instrument. The air vents closest to the doors have also been redesigned, and serve as the bookends to the glowing ambient light from the lower dashboard.



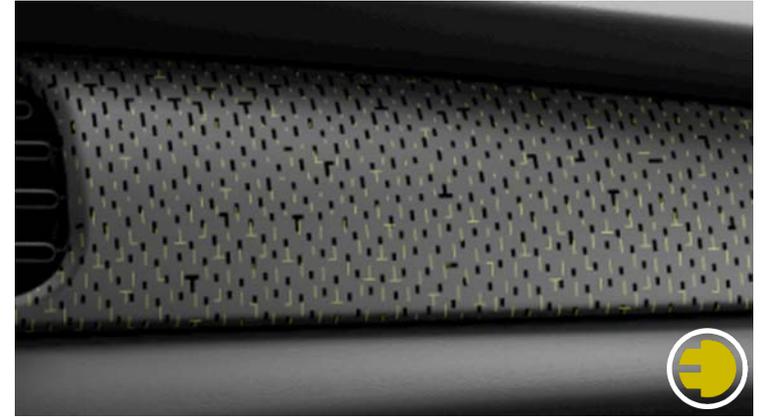
INTERIOR DETAILS. INTERIOR SURFACE.



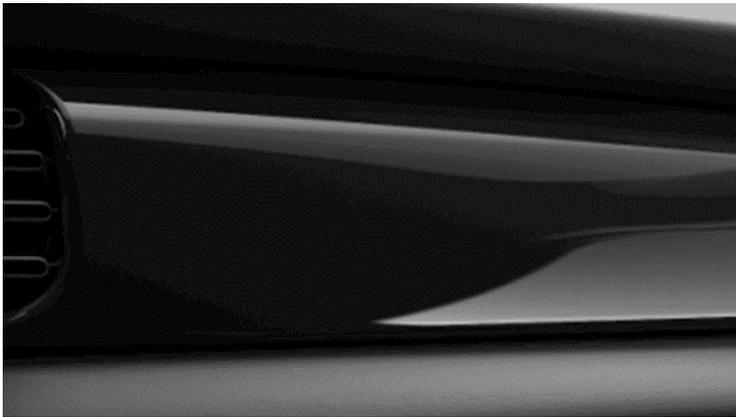
Hazy Grey *does not include Ambient Lighting on dash



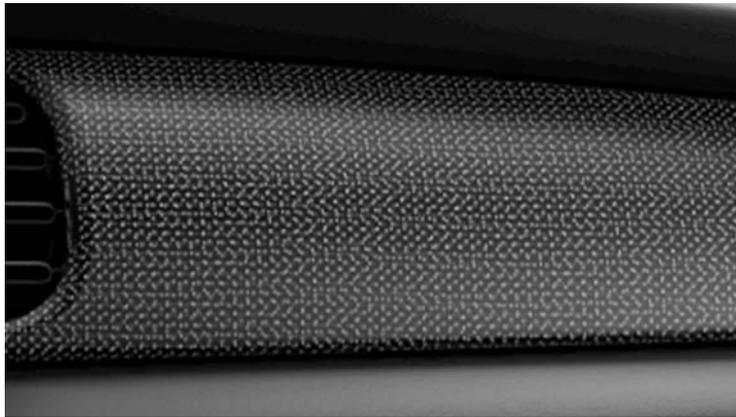
MINI Yours Aluminum



MINI Electric



Piano Black



Silver Chequered



Sidewalk Edition

INTERIOR DETAILS. STEERING WHEEL.



Sport Leather Steering Wheel

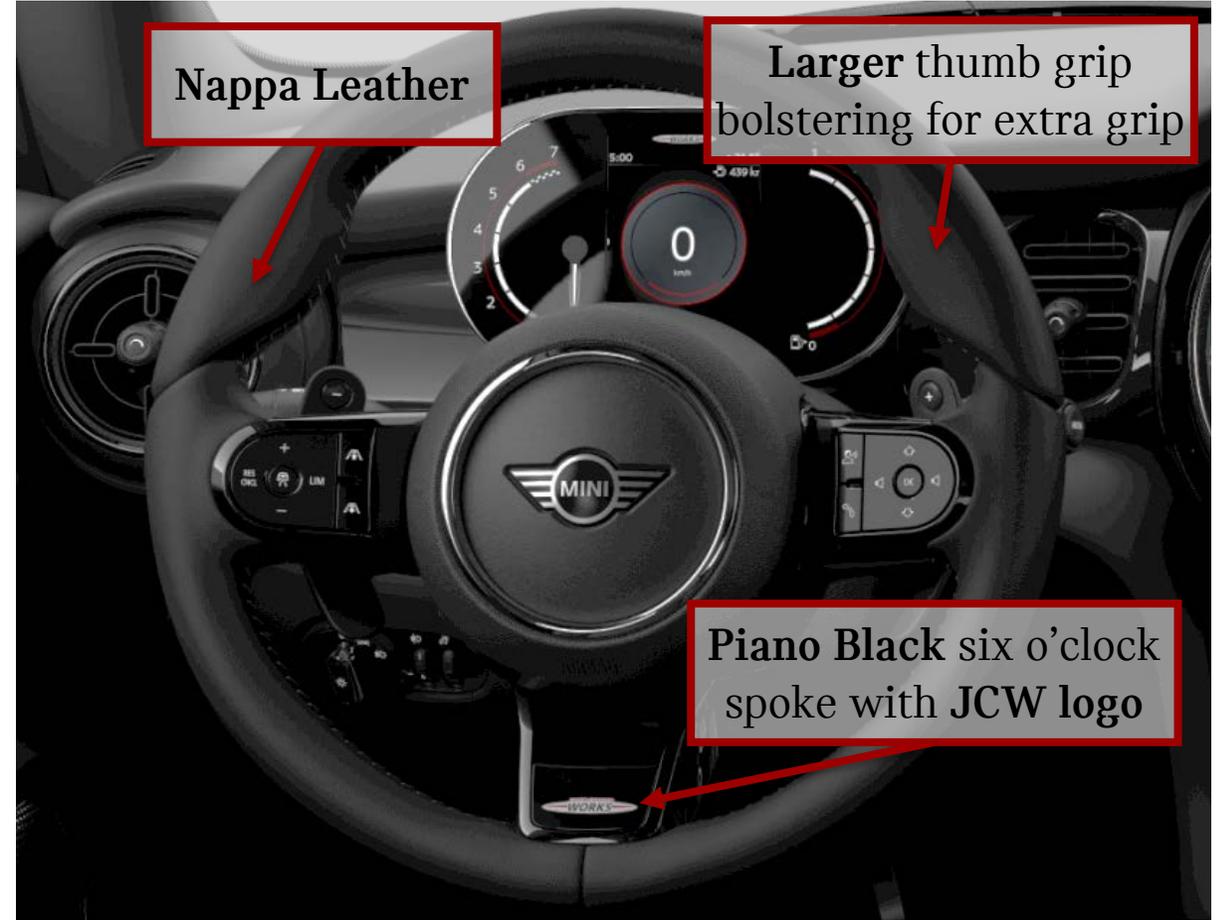


Nappa Leather Steering Wheel

INTERIOR DETAILS. STEERING WHEEL.



Nappa Leather Steering Wheel - MINI Electric



Nappa Leather Steering Wheel - John Cooper Works



THANK YOU.